Customer Identification Report

# Project Title: Digital Portfolio for Showcasing Work

### Customer Name & Business Type:

Design Factory RTU (Educational Institution & Innovation Hub)

### Problem Description:

Design Factory requires a digital portfolio platform for students and professionals to present their projects, achievements, and skills in a visually engaging and interactive manner. Currently, there is no centralized or efficient system for creating and showcasing portfolios within their network, leading to fragmented and less impactful project presentations.

### Why This Customer Was Chosen:

Design Factory was chosen because of their active involvement in fostering innovation and collaboration among students, professionals, and industry experts. As an educational and creative hub, they have a clear need for a streamlined portfolio solution that could enhance their community’s ability to showcase work and attract opportunities. Additionally, their openness to digital transformation makes them an ideal partner for a real-world software development project.

### Estimated Development Time:

The development of this digital portfolio platform is estimated to take approximately 30-45 hours, including requirement gathering, design, development, testing, and deployment.

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### Proof of Customer Agreement:

